Sports Management
We help athletes get recruited

Are you a high school athlete looking to play collegiate sports? Is a scholarship or financial aid a family or personal goal but seems out of reach? If so, StellaPop's team of experts are here to get you to the next level in programmatic and automated recruiting, focusing on what you do best and who you are.

STEP ONE.
Your job is simple. Concentrate on your athletic and academic work, and we'll put you in the position to talk with the right college coaches providing options and opportunities to showcase your talents to as many recruiters and coaches as possible.

HOW DOES IT WORK?
Recruiting at all levels is a numbers game; StellaPop has transformed the experience by developing a system that customizes each engagement and leverages the connection process. College coaches have one job other than winning games - identifying student-athlete that match their school and program and filling open roster spots and enrollment. Understanding each program's theory on identifying the "right fit athlete" is a genuine opportunity.

We make it work for you by putting the numbers in your favor so you get noticed and alleviating the stress of the recruiting process so you can focus on playing ball.

RECRUITING STRATEGY
- How to Get Recruited
- College Search
- Coach Communication
- Highlight or Skills Video
- Attending Camps, Combines, Showcases
- Managed Recruiting Process

BRAND DEVELOPMENT
- Brand Strategy & Positioning
- Brand Design
- Business Naming & Logo Design
- Brand Visual Identity

DIGITAL ASSET STRATEGY
- Website Design
- Mobile Optimization
- Website Development
- Website Management
- Website Hosting
- Search Engine
- Optimization

MARKETING
- Strategy Development & Implementation
- Brand Relationship Building
- Marketing Campaigns
- Brand Event Campaigns
- Platform Integration
- Print Advertising
- Analytics & Reporting

SOCIAL MEDIA
- Audit & Optimization of Existing Channels
- Channel Set Up
- Content Strategy
- Content Development & Schedule
- Content Publishing
- Custom Designs
- Social Listening
- Audience Engagement
- Analytics & Reporting

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StellaPop

Management | Branding | Marketing | HR & Talent Acquisition | Coworking