

Social Media

Grow your business by increasing brand awareness, cultivating relationships, and building an audience.

Your product (or service) is ready to rock, but your online social media presence hasn't been ready to roll — until now. StellaPop applies an integrated approach to ensure your strategic elements are systematically working together. We have your back as a team member - from audit and analysis to strategy and implementation. Why does this matter? It allows you to put a system in place that works for you continuously to build brand awareness, increase engagement with your customers, and build up your company's voice, overall web presence, and most importantly, personality!



ACCOUNT OPTIMIZATION

- Social Media Audit
- Account Creation
- Profile Optimization



SOCIAL STRATEGY

- Strategy Development
- Competitive Analysis
- Audience Personas
- Brand Voice & Personality



CONTENT & DESIGN

- Monthly Content Calendars
- Branded, Custom Graphics
- Video & Animation
- Content Publishing & Scheduling
- Streamlined Client Review and Approval Process



CROSS-CHANNEL MANAGEMENT

- Community Engagement
- Network Building
- Social Monitoring
- Analytics & Reporting



ADVERTISING & CAMPAIGNS

- Campaign Development
- Advertising Creation
- Demographic Targeting
- Influencer Engagement
- Contest & Giveaway Implementation

