

Marketing

Streamline your marketing efforts with an integrated system as your solution.

Your product (or service) is ready to rock, but your marketing hasn't been ready to roll — until now. StellaPop takes an integrated approach to ensure your marketing efforts are systematically working together from audit and analysis to strategy and implementation while garnering actionable results. Why does this matter? It allows you to put a system in place that is continuously working for you to build awareness, qualified leads, and the best part, actual dollars. Cha-ching!

Our services include:



INTEGRATED STRATEGY

- Research & Positioning
- Strategy Development & Implementation
- Analytics & Reporting



CAMPAIGN MANAGEMENT

- Tactical Advisory
- Platform Integration
- Lead Generation
- Copywriting
- Email Marketing



SOCIAL MEDIA

- Audit & Optimize Existing Channels
- Set Up New Channels
- Content Strategy, Development & Distribution



ADVERTISING

- Social Media Advertising
- Retargeting Advertising
- Display Advertising
- Print Advertising Placements



Management | Branding | Marketing | HR & Talent Acquisition | Coworking

Mike O'Grady

Partner & CEO

Brian Wilson

Creative Director

Rachel Thomas

Communications Design Manager

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